

Press Release  
Vienna, April 2016

## **The VieVinum Side Event Programme featuring Vintages and Special Origins**

*The ageing potential of Austrian white wines, red wines with a focus on vintages and terroir, taste profiles of region-specific varietal specialties, and plenty of new discoveries from neighbouring countries. The side event programme of the tenth VieVinum features multifaceted diversity.*

### **Wien, Wachau, Wagram ...**

The very first commented tasting of the VieVinum is one of the focal points of the side event programme: the WienWein association of wine producers from Wien (Vienna) present single-vineyard wines from a broad range of vintages (June 4, 11:30). Immediately following is the highly anticipated traditional tasting of the Vinea Wachau, which will this year focus on Riesling from the 2006 vintage (June 4, 12:30). The vintners of Wagram will examine vintage variation and the unique character of wine as an expression of nature (June 4, 15:00). Following is a character study of the Weißburgunder (Pinot Blanc) variety presented by winemakers from several Austrian wine regions (June 4, 16:00). Steiermark (Styria) will stage a commented tasting for the first time ever and has prepared a lucid Sauvignon Blanc statement (June 6, 11:45).

### **Challenging the World Champion**

The Renowned Wineries of Burgenland will lead a discussion of the relationship between wine, terroir and man with exemplary character wines (June 4, 14:00). Red wine blends are the theme for Vinum Magazine's team challenge this year "Can Austria at least compete with the World Champion Germany in Wine?" (June 5, 16:00). An exciting presentation of the inimitable character of Blaufränkisch from Mittelburgenland will take place on Monday; single-vineyard wines from the contrasting vintages 2009 and 2012 will be compared (June 6, 14:15).

### **Demeter and Passion to the Last Drop**

Of topical interest are also vintner associations such as the "Jungen Wilden Winzer" (Young Wild Vintners) and their tasting "Herzblut bis zum letzten Tropfen" (Passion to the Last Drop) (June 5, 14:00) or the Demeter wine producers and an elucidation of their biodynamic philosophy (June 6, 13:00). The wine merchant Del Fabro closes the programme with an examination of mature wines from vintages ranging from 2009 back to 1997 to provide argumentation for the incredible ageing potential of Austrian wine (June 6, 15:30).

### **Desirable Discoveries**

"Meet new European Wines," states the invitation to the commented discovery tour of emerging European wine regions. Superb sparkling wines from Bulgaria, dry Furmint from Tokaj, Sauvignon Blanc from Slovenia, and Vranec from Montenegro are just a few of the rare specialties waiting to be encountered (June 5, 13:00). Falstaff Magazine offers a further international exploration that will focus on Italy and the wine merchant Wein & Co. will present an international tasting of natural wines. Only two things are requested of visitors: good tasting condition and advance registration.

View the VieVinum side event programme online:  
<http://www.vievinum.com/general/side-events-2016/>



### **Facts**

Venue: Hofburg Wien, entrance Heldenplatz

Date: Saturday, 4<sup>th</sup> June, to Monday, 6<sup>th</sup> June, 2016

Opening hours:

Sat to Mon, 12 pm to 6 pm

Trade visitors & Press: Sat to Mon, 9 am to 6 pm

Entry fees:

Presale tickets: € 30.- <https://www.ticketgarden.com/tickets/vievinum-internationales-weinfestival-1/>

Trade visitors upon accreditation € 29.-

Day ticket € 40.-

Multi-day ticket € 70.-

[www.vievinum.at](http://www.vievinum.at)

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